

**STAR** Websites

B2B Digital Marketing Solutions

# GOOGLE GUARANTEE

Unleash the potential of your local business.



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[www.starwebsites.co.uk](http://www.starwebsites.co.uk)

# Google Guarantee

Discover the benefits of acquiring the Google Guaranteed Badge for your advertising campaign.

## What is Google Guarantee?

Google has rolled out a new consumer protection feature called Google Guaranteed. Businesses advertising through Local Services Ads can apply to the program, which offers extra reassurance to customers.

Google Guaranteed could be a powerful lead-generation tool to help you stand out from your competitors and give potential customers the extra level of assurance they need to continue with your services.

We want to help you utilise the Google Guaranteed program so you can boost your business through more customers, calls, and leads. We can help by assisting in the construction of your GMB page and the setup and maintenance of your Google Guaranteed application.



### Verified Badge

Google Guaranteed businesses have a green colour badge with a white checkmark on it.



### More Visitors

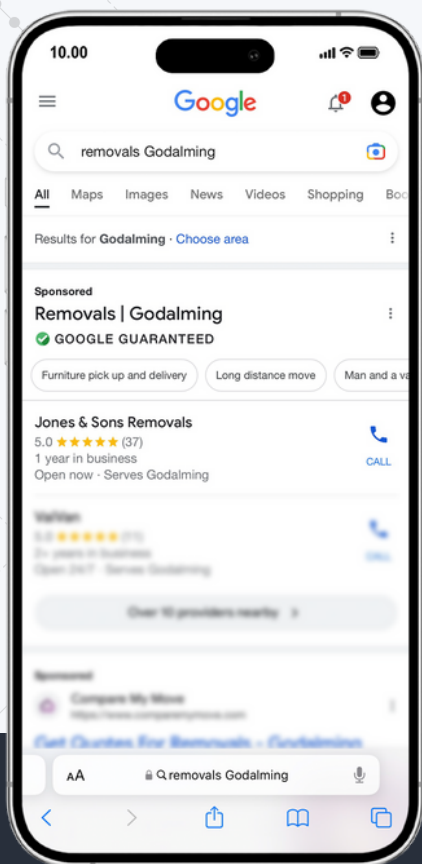
Since guaranteed rotates on a 15-second refresh, you can expect more visitors to your site and more views.



### More Customers

When a new business is Google Guaranteed, it enables more people to visit your website or contact you.

Boost your business and generate more leads.



## Secure services for local businesses.

Becoming Google Guaranteed can have a highly beneficial impact on your business and make your marketing strategies much more effective.

The Google Guaranteed badge helps to establish trust with potential customers, as it means that Google has verified your business and that you are licensed and insured.

With the Google Guaranteed program, we can help local businesses to stand out in a crowded marketplace, establish trust with potential customers, and increase their conversion rates, all while providing easy payment protection and access to dedicated support.

**Start today with a free business consultation.**



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